

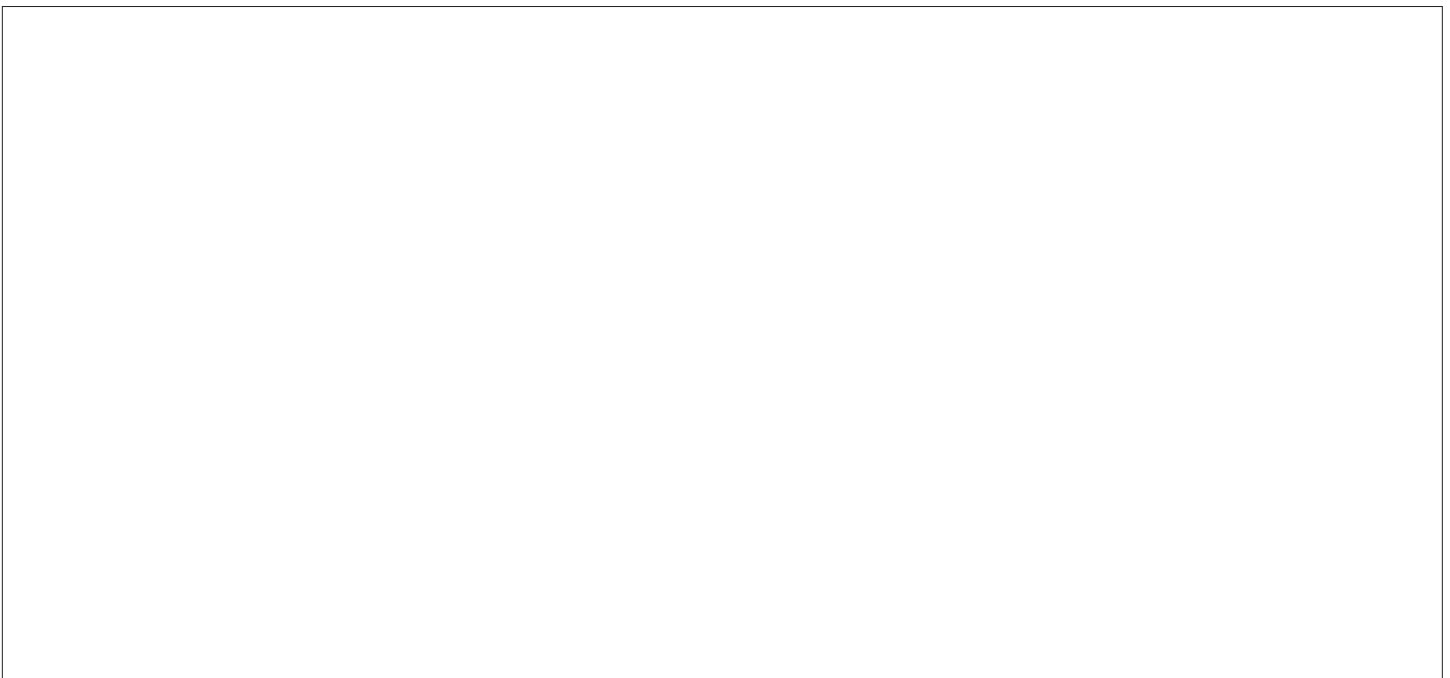
Christa Meola's
ONLINE BOUDOIR WORKSHOP

I GOT STYLE BABY!

1. Choose your top ten favorite pictures that you've taken, whether yesterday or years ago, or paintings or images created by someone else. What do they have in common?



2. Narrow that answer down to a number of descriptive words (for example: soft, emotional, movement, sensual, classic). Then, choose your favorite five to best describe the essence of your style and to further guide the definition of your brand.



3. Now how can these descriptive words manifest themselves in your business and photography? Think how they can affect/change your marketing, logo, communications, shoots, styling, process and products.

A large, empty rectangular box with a thin black border, intended for the user to write their response to the question above. The box occupies most of the page's vertical space.