

*Christa Meola's*  
**ONLINE BOUDOIR WORKSHOP**

**A ROADMAP TO SUCCESS**

**1. What are your strengths, resources and advantages? Creatively, in life, and in business?**

*Example: my design skills rock; I have a decent camera; my brother is a web designer, I have lots of shoot ideas; I am a hustler; I have great interpersonal skills; I love sales*

*Example: I have a lot tech knowledge; I know tons of people in the beauty industry; I have a great side job that brings in good money.*

**2. What do you struggle with the most? What do you feel you need to overcome in order to bring it to the next level!**

*Example: My biggest struggle is showing up on a shoot and being at a loss for ideas. I get nervous, don't feel creative, or I have no idea how to flatter a woman with this particular body shape.*

**3. What is your main outcome for this workshop? What's your wish list for what you want to learn, solve, and take away from our time together? Make it specific, measurable, achievable, and in a positive motivating voice.**

*Example: I want to have an action plan when I show up on a shoot and 100% confidence that I will get 35 sellable shots that my client will love!*

**4. What are your photography goals for the next six months and one year? Make sure to include creative goals as well as business and financial goals. Again, make it specific, measurable, achievable, and in a positive motivating voice.**

*Example: I want to rebrand my business and have a new kick-ass website (one that clients rave about) live and running 6 months from today.*